



Who

M3 Graphic Design is: Designer/Photographer John L. Moore and Associates.
M3 is a highly experienced, strategic Graphic Design firm located in Falmouth, on Cape Cod, Massachusetts.
M3 serves local businesses and institutions while maintaining a list of national clients as well.

What

M3 addresses your design and advertising needs by looking closely at your existing graphic material. How effective is it? What do you want to accomplish with your current marketing and advertising efforts? We will work with you to identify and reinforce your “brand” that is, the look and feel of your business, it’s product or service.

We will then create ads, brochures, menus, packaging and Web tools- virtually any kind visual you might need to grow and prosper. We also provide professional photography services under the same roof. And whether we design a single logo for you or an entire Web site, your project receive personal service and attention to detail.

Why M3?

Graphic Design is integral to the first impression you give to your client or customer.

Along with a greeting or handshake, your business card is often the first contact someone has with you. And now the same holds true with a Web site. The question is how you you want to represent yourself? How will you convey your message most efficiently?

Design should not be overlooked by you, but it should, in a sense, be overlooked by your client or customer. What do we mean by this? If you main objective in marketing/advertising is to deliver your message, then design should serve this purpose by presenting a style, idea or concept that communicates this message... clearly, concisely. What is your message and how will you deliver it? M3 will help you focus on these issues to create marketing/advertising materials that reinforce this message... all with the intention of producing results.

M3 is a strong proponent of producing graphic design that rigorously supports a viewers’ effort to seek out information.

Cutting edge graphic Design, while interesting, often stands in the way of a viewers attempt get the material they are looking for. This is especially true with design on the internet. At M3, we are serious about about download times and viewers attention spans. Yes, we’ll create design that is always exciting to look at... But never at the expense of communicating your message.

Begin at the Beginning

If your business is just getting started and you don’t yet have a any graphic materials, M3 can provide you with a “start up” package, designing a logo, letterhead materials and a new Web site. For those established companies, M3 will bring a fresh and sophisticated look to your ads, brochures and collateral as well as a facelift or new functionality to your existing Web site.

Free Analysis

Yes, a free consultation from the Web Doctor! So e-mail your Website address, lie back on the couch and take in a frank critique of your existing Website, including your logo and any other marketing/ad materials currently in use. We will make suggestions as to what improvements could be made... at no cost or obligation. Call M3 today to schedule your free analysis!