



FIRST DRAFT

**NEPS
Home Page**

*Home Page Text;
Brief company description
and synopsis of what users can
get from their visit to the site.
Compelling graphics and photos.*

Top Navigation
*Items could have
drop-down menus
on mouse-over*



Side Navigation
Links

Our Dealerships

- Cycles! 128
- Greater Boston Motorsports
- Parkway Cycle
- Plaistow Powersports
- BMW Motorcycles of Cambridge

Affiliates

- Motorcycle Riding School
- Recreational Finance Company

Page Content:
*Information
about NEPS.
Company History
and Philosophy-
Mission Statement.*

*Company and industry-
wide news and events.
Updated frequently.*

*Link to main preowned
vehicle site. Access to
database from dealerships*

Q & A
*Info on how to choose
and finance a recreational
vehicle. Also MRS, and
most common Qs etc.*

*Links to partners and
affiliated sites not directly
under the NEPS umbrella.
A plus for SEO.*

*All Contact and
recruitment info.
Includes forms
for new customers
and perspective
employees.*